

Motif No. 1 Day



A CELEBRATION OF MOTIF NO.1

Built by Fisherman, Named by Artists, Loved by All

MAY 18, 2024

ROCKPORT, MA
Rain Date: May 19

Calling All Art Galleries!

We invite you to participate in Motif No.1 Day this year! Come join this kickoff to the summer season by offering visitors a unique and authentic "Rockport Art Experience."

The Greater Cape Ann Chamber of Commerce is excited to bring back Motif No. 1 Day, a beloved event celebrating the long history of artists featuring Motif No.1 in their works. The event will be held on **Saturday May 18 (rain date Sunday May 19)**. Motif No. 1 Day is an artistic festival, which showcases Rockport as a premier arts destination. The event aims to promote Rockport businesses to the local community and regional visitors alike.



Why participate in Motif No.1 Day?

- Have your gallery listed on the Motif No. 1 Day map and schedule of events.
- Have your Rockport Art Experience listed and promoted on:
 - 3 Websites: RockportUSA.com , CapeAnnChamber.com, and CapeAnnVacations.com.
 - Facebook & Instagram (Chamber, RockportUSA, and CapeAnnVacations)
 - The Chamber's Soundings Newsletter and Dedicated Motif No. 1 Day Emails
- Local and regional art media outlets
- Press Releases
- Exposure to new art collectors

There is no participation fee for Chamber members. Non-members will have a fee of \$35.

Historically, Motif No. 1 Day has brought thousands of visitors to downtown Rockport. Participation in this event is a great opportunity to showcase your art. We also encourage you to share Motif No.1 Day with your followers and collectors. Your participation, along with a robust calendar including EMS Day, Motif No.1 Road Race as well as music, food, plein air painting, children's activities and performing arts, will make for a successful and enjoyable spring event for all!

About You

Gallery Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____ Website: _____

Facebook URL/ID: _____

Instagram ID: _____

Rockport Art Experience Details

What type of Rockport Art Experience will you be offering? (select all that apply)

_____ Art Demonstration _____ Art Exhibition _____ Gallery Reception

Rockport Art Experience Title: _____

Rockport Art Experience Description (please include any artists' names): _____

Please note your desired Art Experience time frame for your gallery (for example: 1 – 2 PM, 3 – 4 PM; 5 – 7 PM). We will make every effort to accommodate your preferred time slot(s).

**All participating galleries should plan to be open from at least 12 - 5 PM. We also encourage you to participate throughout the entire weekend and we will include any opening events or activities on Friday May 17 or Sunday May 19 on our digital promotional materials.*

\$35 Payment Information for Non-Members

Please select your desired form of payment:

Credit Card

Check

Terms of Agreement

- I/We agree to remain open for the entirety of the afternoon from 12 to 5 PM. (In the event the rain date is used, you also must be available for those hours on Sunday, May 19.)
- I/We understand and agree that my/our Name(s) and or Business Name(s) and or Website(s) and any photos, video, item description and prices may be used for promotional and/or informational purposes.
- I/We understand that in the event the show is canceled or closed early due to weather no refunds will be given.

Signature: _____ Date: _____

Print Name: _____

*Please complete and return the application to Colleen Murdock at the Greater Cape Ann Chamber of Commerce by **April 15, 2024**. For any sponsorship opportunities or questions, please contact Colleen at colleen@capeannchamber.com or (978) 283-1601.*